

# Program Advertising Agreement



Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Program		Full Page Color	Full Page B&W	1/2 Page Color	1/2 Page B&W	1/4 Page Color	1/4 Page B&W
Messiah	1x	\$900	\$700	\$600	\$500	\$400	\$300
Masterworks	5x	\$1800	\$1600	\$1000	\$700	\$600	\$400
Messiah & Masterworks	6x	\$2000	\$1800	\$1200	\$900	\$800	\$600
40 <sup>th</sup> Anniversary Concerts on the Square	6x	\$2500	\$2000	\$1700	\$1400	\$900	\$700
All Programs	12x	\$4000	\$3600	\$2700	\$2100	\$1500	\$1200

**Total Due:** \_\_\_\_\_ / **Artwork Due:** \_\_\_\_\_

PAYMENT METHOD:  Check  Credit Card (we will call for payment)

**Signature:** \_\_\_\_\_

## Ad Sizes

- FULL PAGE: 4.625 x 7.625 in
- FULL PAGE + BLEED: 5.375 x 8.375 in + 0.125 in bleed
- HALF PAGE HORIZONTAL: 4.625 x 3.75 in
- HALF PAGE VERTICAL: 2.25 x 7.625 in
- QUARTER PAGE: 2.3125 x 3.75 in

File Formats accepted: PDF, Adobe Illustrator, InDesign, or Photoshop design packages. Bleed artwork is designed without any graphic elements or text within 0.25 in from final trim size. Program trim size: 5.375 in x 8.375 in. All fonts must be provided or saved as outlines.

**Submit Artwork to: Audra Lange at [audralange@wcoconcerts.org](mailto:audralange@wcoconcerts.org)**